1 4 2

Instructor: Dr. Sara Avila

Email: sara.avila@colorado.edu

Voice: (720) 327-1396

Zoom: https://cuboulder.zoom.us/my/saraavila

- Office Hours: Tuesdays and Thursdays 10 am -12:15 pm using Canvas Chat or Zoom

INSTRUCTOR BIO

I am an economics instructor with more than two decades of experience. My research interests are in the fields of environmental economics and more recently, in how to teach economics. I have worked on topics related to air quality, climate change, urban transportation, and biodiversity conservation. I am passionate about building understanding in a diverse environment. I am also an avid (but aging) runner, so when I am not injured, I run every day.

Term Start: Aug 29, 2022

Term End: Dec 8, 2022

COURSE WEBSITE

Canvas is our class website:

- Login using your University of Colorado Boulder identikey and password https://canvas.colorado.edu/
- h v Œ } µ Œ • ≥ÇOÑ 4705-581:IManagerial Economics _
- Note: all email correspondence will be through your CU Boulder email address.

- Apply the concepts of present value, net present value and future value to make managerial decision.
- Compare and contrast managerial decisions associated with different market structures.
- Discuss how antitrust policy and other regulations affect decision making.
- Explain how business managers make decisions about final products, production process, and location of the firm and how they make decisions under uncertainty and differing levels of information.
- Explain key business communication, and accounting principles.
- Use algebra, graphs, calculus, and spreadsheets as tools to make managerial economics.
- Evaluate business case studies and communicate those evaluations clearly and professionally.

COURSE PREREQUISITES

Requires prerequisite courses of ECON 3070 (Intermediate Microeconomic Theory) (minimum grade C-)

REQUIRED COURSE MATERIALS

Course Website: https://canvas.colorado.edu/ (Canvas) Grades and any further additional readings will be posted on Canvas. Please check Canvas frequently for any relevant notifications/changes that may occur throughout the course.

Textbook (required): The Economics of Managerial Decisions with MyLab, 1st Edition (2019), by Blair and Rush

05 57

INSTRUCTIONAL METHODOLOGY AND DELIVERY

This course is delivered via distance education format using the CU Canvas system. The asynchronous format will use a combination of readings, online discussion, and other web-based resources. Asynchronous learning does not require real-time (or synchronous) interaction; instead, content is available online for you to access when it best suits your schedule, and assignments are completed prior to the deadlines listed in the schedule. You will interact with the instructor and other students using the communication functions provided by Canvas. You will submit assignments using Canvas, email, or through another online system.

There will be 14 modules corresponding to the 14 weeks of the course (1 module per week). You should proceed through one module per week, which will be comprised of readings from the course texts, supplemental class notes, graded discussion questions, homeworks and quizzes, exams, and various outside sources of information such as additional readings and video content, among other content.

COURSE OUTLINE

Review the separate weekly class schedule (} µ v } v ñ W*ƒ*GI â î3Á ESÈÇ•ÑQ”u$B B B B r U9u$B B @ ‘.N!

COURSE GRADING CRITERIA

Grade	*Percentage Grade*	*Equivalent Points*	*Indicates*
A	*93-100*	*930 – 1000*	*Excellent*
A-	*90-92.99*	*900 – 929*	
B+	*87-89.99*	*870 – 899*	

05 57

Here is the detailed list of internet browsers in Windows, MacOS, iOS and Android: Supported Browsers Page

Technical Support

- Canvas technical support. If you are experiencing issues with Canvas please contact:
  - CU Boulder's Help desk at 303-735-4357 (5-HELP) or help@colorado.edu. 5-Help will answer your call: Monday through Friday from 7:30 a.m. to 7:00 p.m., Saturday and Sunday from noon to 6:00 p.m., Closed during University Holidays
  - K v Ç } µ Œ } u ‰ µ š Œ U o] l š Z ^ Z o ‰ _ ~ M •] } v } v š Z o (š •]
  - Within the Canvas App, you can search the Canvas support guides, Report a Problem or chat with Canvas Support 24 hours a day, 7 days a week.
- Connect tech support:
  - http://mpss.mhhe.com/

05 57

RELIGIOUS HOLIDAYS

COURSE WITHDRAWAL POLICY

Any student who wishes to withdraw from the course must do so by September 7. For complete information, please visit https://ce.colorado.edu/resources/topics/dates-and-deadlines-general-info/

ADDITIONAL SUPPORT SERVICES

A variety of instructional support services, such as writing center, guidance on personal or educational issues, tutoring questions and library resources are available to the students. For more information about their services, visit their websites linked under modules on Canvas.

ACCOMMODATION FOR DISABILITIES

If you qualify for accommodations because of a disability, please submit your accommodation letter from Disability Services to your faculty member in a timely manner so that your needs can be addressed. Disability Services determines accommodations based on documented disabilities in the academic environment. Information on requesting accommodations is located on the Disability Services website. Contact Disability Services at 303-492-8671 or dsinfo@colorado.edu for further assistance. If you have a temporary medical condition, see Temporary Medical Conditions on the Disability Services website.

ADDITIONAL SUPPORT SERVICES

A variety of instructional support services, such as writing center, guidance on personal or educational issues, tutoring questions and library resources are available to the students. For more information about their services, visit their websites linked under modules on Canvas.

Managerial Economics, ECON 4705, Fall 2022, Avila, University of Colorado Boulder

Module (start date)	Chapter Number and Topic