University of Colorado Bould

ECON4705: Managerial Economics

- x Apply the concepts of present value, net present value and future value to make **mixth**age decision.
- x Comparænd contrast managerial decisioassociated with different market structure.
- x Discuss how antitrust policy and other regulations affect decision making.
- x Explain how business managers make decisions about final products, productions, and location of the firm and how they make decisions under uncertainty and differing levels of information.
- x Explain key business communication, and accounting principles.
- x Usealgebra, graph, calculuş and spreadsheets hesols to makemanagerialeconomics.
- x Evaluate business case studiered communicate those evaluation bearly and professionally.

INSTRUCTIONAL METHODOLOGY AND DELIVERY

This course is delivered via distance education format using the CU Canvas system. The asynchronous format will use a combination of readings, online scussion, and other webased resources. Asynchronous learning does not require retaile (or synchronous) interaction; instead, content is available online for you to access when it best suits your schedule, and assignments are completed prior to the deadlines listed in the schedule. You will interact with the instructor and other students using the communication functions provided by Canvas. You will submit assignments using Canvas, email, or through another online system.

There will be 14 modules componding to the 14 weeks of the course (1 module per week). You should

Final Case Study150 POINTS)There will be on Final Case StudyThis asmsn(t)-5e

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ECON4705: Managerial Economics

What are the basic computer specifications for Canvas?

x Visit the official Canvas Computer Specifications Pfor the latest list of recommended system requirements.

Which browsers does Canvas support?

x Visit the <u>Supported Browsers Pafor</u> the detailed list of internet browsers in Windows, MacOS, iOS and Android.

Skill Requirements

- x Students also eed to possess basic computer skills, such as:
 - o How to use a web browser and word processor
 - o How to send and receive email
 - o How to locate a file and attach it to an email or upload a file into a course
 - o How to copy and paste
 - o Must know basic typing skills alkeyboard commands
 - o Must know basic computer terminology

TECHNICAL SUPPORT

- x Canvas technical suppolf.you are experiencing issues with Canvas please contact:
 - o CU Boulder's Help desk at 3035-4357 (5HELP) onelp@colorado.edu5-Help will answer your call: Monday through Friday from 7:30 a.m. to 7:00 p.m., Saturday and Sunday from noon to 6:00 p.m., Closed duringversity Holidays
 - o K v ' } μ } u μ U o] I Z ^ Z o _ ~ M] } v } v o Within the Canvas App, you can search the Canvas support guides, R**Ppotrie**m or chat with Canvas Support 24 hours a day, 7 days a week.
- x MyLabtech support:
 - o https://help.pearsoncmg.com/ccng/ccng_instr/ccng_xmel_instr_helppsart_bridge.h https://support.pearson.com/getsupport/s/

ACCOMODATION FOR DISABILITIES

If you qualify for accommodations because of a disability, please submit your accommodation letter from Disability Services to your faculty member in a timely manner so that your needs can be addressed. Disability Services determines accommodations basedocumented disabilities in the academic envim(c)-8(o)4(m)4(o)4(d)-19(at)-3(io)7(ns)7(bec)-9(au)4(s)5(e)-2(o3f 1 0 0 1 1[()] T/F1O)17a

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CLASSROOM BEHAVIOR

Both students and faculty are responsible for maintaining an appropriate learning environment in all instructional settings, whether in person, remote or online. Those who fail to adbesech behavioral standards may be subject to discipline. Professional courtesy and sensitivity are especially important with respect to individuals and topics dealing with race, color, national origin, sex, pregnancy, age, disability, creed, religion, exual orientation, gender identity, gender expression, vetestantus, political affiliation, or political philosophy. For more information, see thelassroom behavior policy, the Student Code of Conduct and the Office of Institutional Equity and Compliance

HONOR CODE

"On my honor, as a University of Colorado Boulder student I haveneither given nor received unauthorized assistance."

All students enrolled in a University of Colorado Boulder course are responsible for knowing and adhering to the Honor Code academic integrity polity polity

options. To learn more about reporting and suppoptions for a variety of concerns, $v_{\underline{isit}} \vee [$ / $P \vee$ $V \in \mathbb{R}^{n}$

RELIGIOUS HOLIDAYS

Campus policy regarding religious observances requires albatty make every effort to deal reasonably and fairly with all students who, because of religious obligations, have conflicts with scheduled exams, assignments or required attendance. Because of the flexibility of timing of completion of assignments in his class, you must contact the instructor in at least two weeks in advance if you anticipate a religious holiday may impact your completion of coursework.

For more information on the religious holidays most commonly observed by CU Boulder students consut the online interfaith calendar

STUDENT PRONOUNS

CU Boulder recognizes that students' legal information doesn't always align with how they identify. Students may update their preferred names and pronouns are listed on instructors' class rosters. In the absence of such updates, the name that appears on the class roster is the student's legal name.

REQUIREMENTS FOR COSID

As a matter of pblic health and safety, all members of the CU Boulder community and all visitors to campus must follow university, department and building requirements and all public health orders in place to reduce the risk of spreading infectious disease. CU Bouldentbyrrequires COVID9 vaccination and boosters for all faculty, staff and students. Students, faculty and staff must upload proof of vaccination and boosters or file for an exemption based on medical, ethical or moral grounds through the MyCUHealth pottl.

The CU Boulder campus is currently maptional. However, if public health conditions change and masks are again required in classrooms, students who fail to adhere to masking requirements will be asked to leave class, and students who do not leases when asked or who refuse to comply with these requirements will be referred to Student Conduct and Conflict Resolution. For more information, see the policy on classroom behavior and the Student Code of Conduct. If you require accommodation because adisability prevents you from fulfilling these safety measures, please follow the steps in the

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If you feel ill and think you might have COMID if you have tested positive for COVID, or if you are unvaccinated or partially vaccinated and have been in close contact with someone who has10,0VID you should stay home and follow the further guidance of the Public Health Office (contacttracing@ctorado.edu). If you are fully vaccinated and have been in close contact with someone who has COVID9, you do not need to stay home; rather, you should-restrict for symptoms and follow the further guidance of the Public Health Officer(tacttracing@colorado.edu)

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COURSE WITHDRAWAL POLICY

Any student who wishes to withdraw from the course mdstso bySeptember 7For complete information, please visittps://ce.colorado.edu/resources/topics/datesnd-deadlinesgeneralinfo/

ACCOMMODATION FOR DISABILITIES

If you qualify for accommodations because of a disability, please submit your accommodation letter from Disability Services to your faculty member in a timely manner so that your needs can be addressed. Disability Services determines accommodations baseddocumented disabilities in the



Managerial Economics ECON4705, Spring 2023 Avila, University of Colorado Boulder

Module (start date)

Chapter Number and Topic

Graded Assignments

Due Date by 1:59pm MST/MDT